



At United Way of Northeast Kentucky, we believe strong communities are built through strong partnerships — and local businesses like yours play a vital role in that mission.

We're inviting you to join our **365 Small Business Circle**, a group of community-minded businesses each investing **\$365 annually** to support life-changing programs right here in our region.

For nearly 90 years, United Way of Northeast Kentucky has been at the forefront of improving lives — focusing on education, empowerment, employability, and meeting essential needs. Through initiatives like **Bridge Builders**, **211 Resource Services**, and partnerships with organizations such as **Community Kitchen** and **Hillcrest-Bruce Mission**, we're creating real, measurable impact across the region.

When you join the 365 Small Business Circle, you're not just donating — **you're partnering with us** to deliver critical support where it's needed most. It's a simple, affordable way to show your customers and community that your business stands for something bigger.

We'd love to welcome you into our growing network of caring businesses committed to making Northeast Kentucky stronger!

I look forward to following up soon and would be happy to answer any questions or share more about the impact your support makes possible. **Together**, we can continue building a *stronger* and *united* Northeast Kentucky!

Warm Regards,

**Marshall Tyson**

*CEO*

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